



Press Release
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(For immediate use)



Allegro Excellence Acknowledged with Business Award

Allegro Networks has been recognized for its excellence in customer service and product innovation at a Gold Coast Business Excellence Awards ceremony on the Gold Coast.

Allegro took out the IT section of the Awards, one of nine categories allocated in an exhaustive six month process designed to unearth the Gold Coast's leading business by the end of 2008.

Mr David Waldie, Allegro's Managing Director, said the company's shared focus – one eye fixed firmly on the needs of current customers, the other on future opportunities - was what was driving success and growth.

"In their first half of this year alone, we have signed a strategic deal with Trade Coast Central, Brisbane's new industrial and commercial park, we've opened our Brisbane office and we've built a WiMAX network covering most businesses in the Gold Coast, Brisbane and the Sunshine Coast regions" Mr Waldie said.

"But of equal importance is that we have remained focused on servicing the needs of our current customer base – the businesses that backed us at the outset, and have remained loyal ever since. These businesses form a significant chapter in the Allegro success story."

Mr Waldie also paid tribute to Allegro's talented and hard working staff, who had at times absorbed enormous pressure to deliver on deadlines.

"We are working in a highly competitive and complex industry, and we rely upon the skills and expertise of smart, dedicated people," he said.

"This award is really for them – acknowledging two and a half years of tireless contribution.

"It also acknowledges the importance of our strategic technology partners, like Alvarion and Juniper whose world leading technologies drive our network."

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For further information:
0418 882 548 – David Waldie
0412 187 774 – Joe Sands