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## **TradeCoast Central gets connected with world-class broadband network**

BRISBANE'S new industrial and commercial park TradeCoast Central has reached a landmark agreement with emerging Queensland telecommunications carrier, Allegro Networks, and the world's third largest IT services company, Fujitsu, to establish a world class telecommunications network at the \$1 billion development.

The next generation network will feature a combination of Optical Fibre networking and WiMAX (Worldwide Interoperability for Microwave Access). WiMAX is a telecommunications technology aimed at providing wireless data over long distances, from point-to-point links to full mobile cellular type access.

The advanced capabilities of the network are proving to be a major attraction for companies moving to the 150ha old Brisbane airport site at Eagle Farm.

Allegro Networks Managing Director David Waldie said business tenants would have unprecedented capacity and quality of broadband service as well as flexibility in the choice of carrier.

"Traditionally, the incumbent phone company has owned the network, leaving business users with little choice in what network they used to meet their telecommunication requirements," Mr Waldie said.

"Put more simply – there was one road – and every business was required to travel on it, regardless of their size or requirements.

"At TradeCoast Central, businesses will not only have a choice of the road they take, but also the speed at which they travel. The capacity served up by Fujitsu's fibre optic, Cisco powered Metro Ethernet network, will deliver speeds into Gigabytes if required."

TradeCoast Central Managing Director Bob Tucker said firms trading in the national and international markets needed and expected world-standard telecommunications.

“Historically, businesses have been left to make their own arrangements after they take up residency, but all telecommunications infrastructure has been considered and incorporated into TradeCoast Central during construction,” Mr Tucker said.

“This agreement with Allegro and Fujitsu ensures that tenants have one of the most advanced telecommunications networks available anywhere on earth.

“There are also significant redundant paths to ensure exceptional reliability and availability while delivering high speed data access from Australia and worldwide.”

A number of high profile companies have committed to move to TradeCoast Central which has unmatched access to Brisbane’s major road networks and proximity to the Port of Brisbane and the Airport.

It is just 8kms from the Brisbane CBD and boasts excellent access to the Gateway Arterial Road, Gold and Sunshine coasts, the greater Brisbane area, as well as Ipswich and Toowoomba.

The development will also be Australia’s most environmentally sustainable office park and industrial estate with all buildings incorporating water and energy conservation features. The environmental services integrate into the network seamlessly, driving down the cost of deployment and operation.

Fujitsu Australia and New Zealand CEO, Mr Rod Vawdrey, said the deal demonstrated Fujitsu’s commitment to meeting the challenges faced by its customers and considering the environment in everything it does.

“Fujitsu is one of the most trusted and recognised brands in our field,” Mr Vawdrey said.

“We draw on billions of dollars worth of R&D, backed by local knowledge to tackle each and every challenge thrown our way. That includes helping our customers reduce their environmental footprint.”

TradeCoast Central offers freehold allotment sizes ranging from one to 20ha with a commercial and retail centre. The campus-style office park overlooks the Brisbane Airport’s proposed golf course.

**ENDS**

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